

GLASGOW

SCOTLAND'S METROPOLIS



invest
Glasgow



"Investor and developer confidence in Glasgow is high and growing all the time – our creativity, entrepreneurship and ingenuity are driving international connections."

**Councillor Susan Aitken,
Leader of Glasgow
City Council**



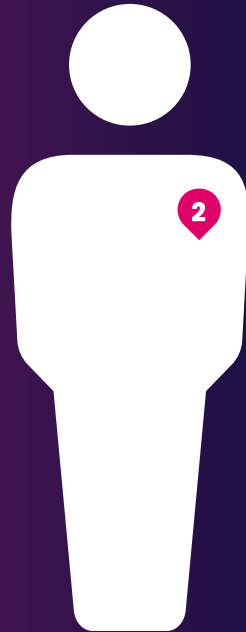
Glasgow is Scotland's metropolis, its biggest city and the heart of a dynamic integrated economy. With a proud heritage of industry and creativity, Glasgow is building a sustainable, innovation-driven future. Global business leaders are choosing to locate and invest in Glasgow, where ambition, growth and success converge. People make Glasgow: we are warm and friendly; renowned for our humour, energy and personality.

**PEOPLE
MAKE
GLASGOW**

Ten reasons to locate and invest in Glasgow



The UK's 4th biggest city region, and Scotland's largest city

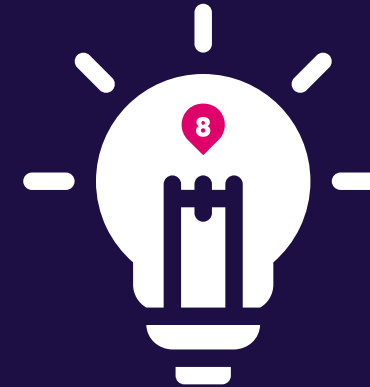


City population 635,300, metro region 1.85m



Scotland's fastest growing tech hub and a leading UK smart city

Investment in both transport and digital infrastructure provides world-class connectivity



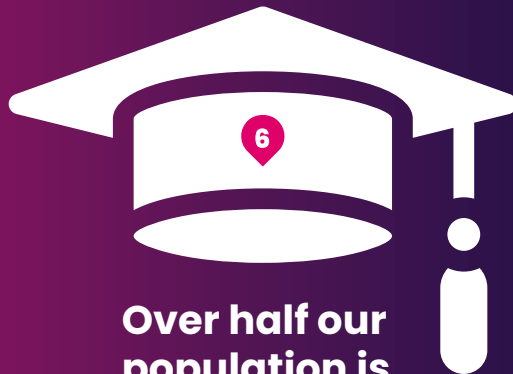
Innovation is our DNA; nurturing existing and emerging clusters with direct access to our first-class innovation ecosystem



Ranked 2nd outside London for FDI, an ideal base to scale with designated Investment Zone status



185,000 students, and 34,500 graduates per year



Over half our population is educated to degree level



Property and salary costs are up to 40% below London

A UNESCO cultural capital with sustainable ambition



SECTOR INSIGHTS

Glasgow City Region is home to a diverse ecosystem of industry and commerce. A clearly defined concentration of expertise supports a mature and integrated network of clusters, across key industries and sectors.



Advanced Manufacturing

A Scottish and UK centre of excellence, thanks to the Advanced Manufacturing Innovation District, the National Manufacturing Institute of Scotland, and the Investment Zone.



Clean Energy Industries

Glasgow City Region has over 12,000 renewable energy sites, producing more energy than any other UK city. We're pioneering solutions and methods that will sustain our world-class city.



Creative Industries

As one of the most established creative economies in the UK, the city offers a large concentration of vibrant and creative businesses and professionals with significant potential for growth.



Defence

Our integrated, international supply chain is enhanced by our flourishing tech ecosystem. Centuries of maritime and shipbuilding expertise will be unlocked with a £250m UK Government Defence Growth Deal.



Digital and Technologies

A UK deep tech hub with globally significant capabilities in precision medicine, photonics, quantum technologies and space manufacturing.



Financial Services

Our International Financial Services District is home to blue chips and home-grown SMEs across several clusters with Fintech a vibrant growth cluster.



Life Sciences

Access to world-class research and development infrastructure underpinned by a 'triple helix' partnership of industry, academia and the National Health Service (NHS).



Professional and Business Services

Alongside one of the UK's largest insurance sectors and back office functions, our professional and business services sector supports a multitude of high value functions.



STRATEGIC REGIONAL INNOVATION

Building on a proud heritage of industry and enterprise, our economy is fuelled by exceptional innovation, ingenuity and creativity.

- Our City Region's three innovation districts align with and support our key strengths:
 - Advanced Manufacturing Innovation District Scotland (AMIDS)
 - Glasgow City Innovation District (GCID)
 - Glasgow Riverside Innovation District (GRID)
- A dynamic and collaborative ecosystem – from incubators and accelerators to catapults and innovation centres – articulating Glasgow's position as a global innovation hub



Glasgow City Region Investment Zone will build on existing strengths and turbocharge space, semiconductor and maritime sectors with £160m over 10 years



Our pioneering Innovation Action Plan is unleashing creativity and economic potential across the Region

Sector map illustrating where Glasgow City Region has demonstrable competitive advantage and potential for dynamic growth.



Key ● Emerging Specialisms ● Existing Specialisms ● Strengths

CLYDEBUILT: TODAY AND TOMORROW

The River Clyde is an area of urban and rural beauty and sits alongside many of the Region's key assets, including three innovation districts, two world heritage sites, STV, BBC and the Scottish Event Campus.

- The River Clyde presents the largest post-industrial development project in Europe
- Clyde Mission will transform the River into an engine for renewal and growth for the Region by capitalising on existing strengths in energy, maritime and defence



Over 100,000 people, 160,000 jobs and 6,600 companies are based within a few hundred metres of the River Clyde

"Clyde Mission presents a significant opportunity to transform the Clyde into an engine of sustainable and inclusive growth, ensuring that the River Clyde remains at the heart of the City Region."

**Kevin Rush,
Director of Regional
Economic Growth,
Glasgow City Region**



A REGION OF SCALE

Glasgow is a city on the rise with a young and growing population. And we're exceptionally well educated and skilled, with an able, ambitious and qualified workforce.

- Glasgow is consistently ranked strongly for FDI attractiveness and capital investment (EY and fDi intelligence)
- Glasgow City Region is the engine of Scotland's economy with around one third of the country's population, labour force, business base and economic output
- Our £1.3bn City Region City Deal is enabling infrastructure projects of scale and driving growth



Scotland's Central Belt is home to 3.5m people, one of 20 largest urban regions in Europe



We're a young city; our 25-44 age group is growing faster than in any other UK city



STRONG TALENT BASE

Glasgow's young and dynamic workforce is exceptionally flexible, skilled and educated. Our world-leading talent economy is ready for the future, fuelling innovation and supporting enterprise.

- The City Region is home to six institutions of higher education and six colleges, creating one of the UK's richest knowledge economies
- Around 1 million working-age people within 45 minutes commute, 2 million within 60 minutes



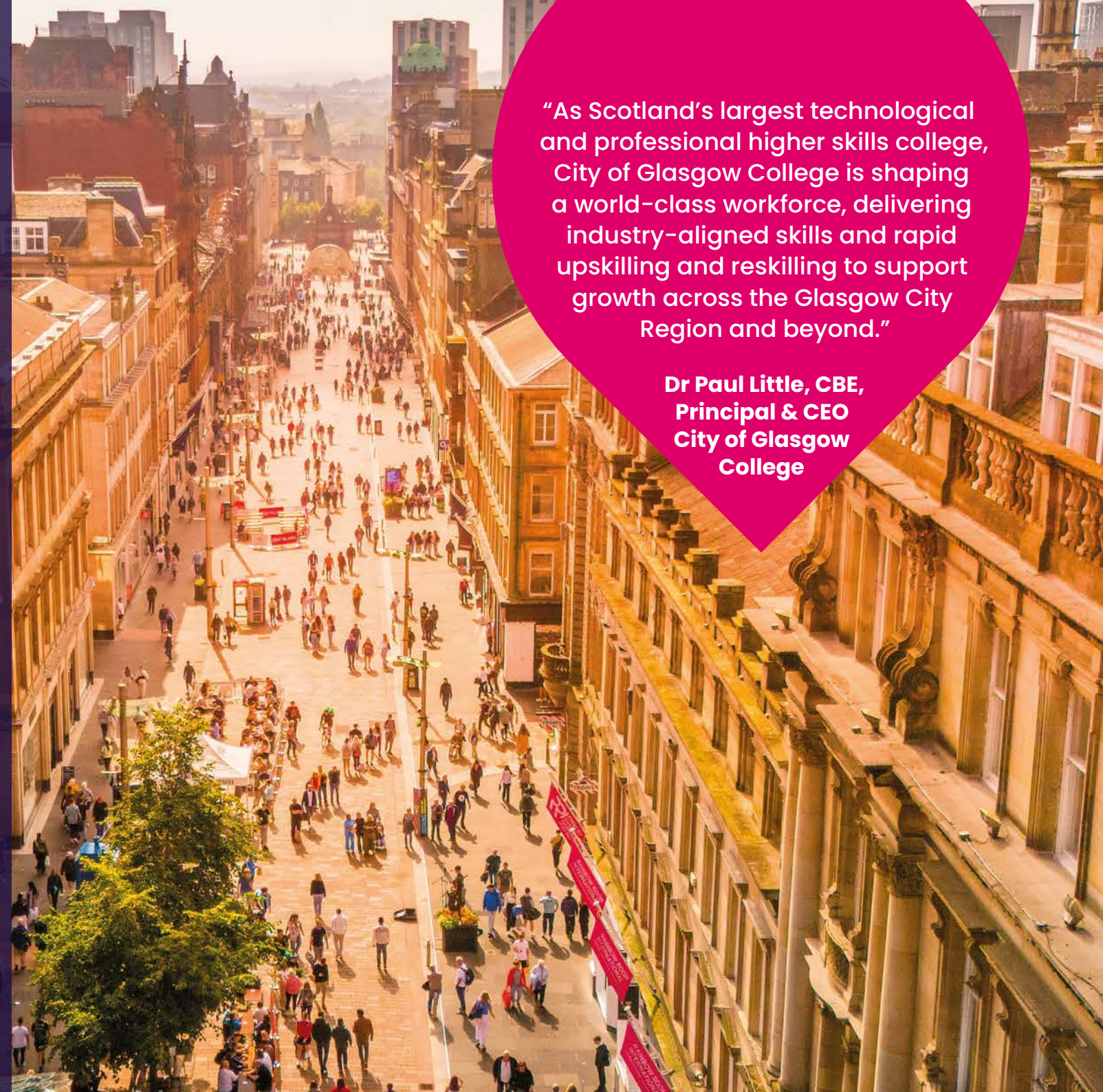
Global organisations locating to Glasgow cite our talent as number one driver



The only UK city outside London with two world ranking universities

"As Scotland's largest technological and professional higher skills college, City of Glasgow College is shaping a world-class workforce, delivering industry-aligned skills and rapid upskilling and reskilling to support growth across the Glasgow City Region and beyond."

**Dr Paul Little, CBE,
Principal & CEO
City of Glasgow
College**



CITY FOR THE FUTURE

Glasgow is built on a rich industrial heritage that we're expertly leveraging to meet the challenges of the 21st century.

- Glasgow is leading the way in the move to sustainability: a beacon of climate innovation, and pioneering new investment models, partnership opportunities and green finance
- Glasgow ranks first in the UK and fifth in the world in the Global Destination Sustainability Index
- Clyde Metro is a transformational and ambitious upgrade to integrated regional mass transport



Glasgow is the UK's third fastest-growing tech hub for investment, and second most innovative city outside London



Pledged to become the UK's first net-zero city



WELCOMING HOST

Glasgow shines on the global stage; from major sporting events to conferences and conventions. Meanwhile our tourist industry is booming, driven by a vibrant cultural scene, world-class attractions, and our position as gateway to some of the most stunning scenery in Scotland.

- UK's friendliest city (Condé Nast Traveller 2024 and 2025)
- Glasgow hosts more international delegates than any UK city outside London
- More than 425 conferences hosted in Glasgow every year
- Travel industry and press list Glasgow among world's best destinations



**GLASGOW
CONVENTION
BUREAU**

**Our Convention
Bureau consistently
voted UK's best**



**Host city of choice
for major sporting
events**

"Glasgow's world-class facilities, sustainability credentials, and collaborative support provide a seamless experience. Our renowned warmth and friendliness are extended to all visitors creating a lasting impression."

**Aileen Crawford,
Head of Tourism &
Conventions,
Glasgow
Convention
Bureau**

RENEWAL THROUGH CULTURE

Glasgow has used our cultural transformation to drive significant regeneration through the development of venues, public spaces and cultural infrastructure. This investment heralded a new era of ambition and confidence, shifting perceptions of the city.

- Glasgow is Scotland's capital of culture and sport – home to the largest annual cultural offer and the largest sporting infrastructure outside of London
- UK's top Cultural and Creative city
- A vibrant European cultural destination



Home to more than 100 cultural organisations, and over 20 museums and galleries



UNESCO City of Music and Learning City



An aerial photograph of Glasgow, Scotland, featuring the Victoria and Albert Museum in the foreground, Victoria Park in the middle ground, and the city skyline with the Glasgow Cathedral spire in the background. The image is partially obscured by a large pink heart shape on the left side, which contains text.

"We chose Glasgow based on the technical expertise of the people as well as the passion for innovation we see in the community.

We are excited about expanding our Glasgow team in support of our company's growth objectives and starting to contribute to the local technology community."

Angelina Hendricks,
Chief Technology Officer,
Planet DDS



Want to know more?

Contact

Invest Glasgow
Glasgow City Council
Exchange House, 231 George Street
Glasgow G1 1RX

invest@glasgow.gov.uk
InvestGlasgow.com

